

# FX PROJECTS

Equipment Sales & Remarketing Platform

EQUIPMENT

FX

# Challenge

Large equipment leasing company has a poor asset management and disposition process. Assets are scattered, condition is unknown, values are less.

# Action

Designed and delivered an integrated platform and inspection management system, combined with targeted dealer and broker remarketing program.

# Result

Lowered days-to-sale from 2 years to 30 days in many cases, reduced damage, increased values, saved millions of \$, eliminated auction